



Town of Telluride Parks & Recreation Department  
P.O. Box 397 (970) 728-2173  
Email: [jwontrobski@telluride-co.gov](mailto:jwontrobski@telluride-co.gov)

**2018 COLORADO AVENUE BANNER APPLICATION AND AGREEMENT**

**Organization:** \_\_\_\_\_

**Approved CCAASE Calendar Date(s):**  
\_\_\_\_\_

**Requested Banner Display Date(s):**  
(No more than 1 day prior and 1 day after CCAASE date(s))  
\_\_\_\_\_

**Banner Dimensions** (*Max. dimensions are 4 ft x 25 ft*): \_\_\_\_\_

**Event Manager:** \_\_\_\_\_ **Phone #:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Has your banner design been reviewed and approved by C.C.A.A.S.E.?** Yes  No

- Events must be on the *C.C.A.A.S.E. calendar* to hang banners across Colorado Avenue.
- Commercial advertisements, commercial logos, web addresses, contact information, street addresses, and individual's names (which are not part of the event name or sponsoring organization's name) and so forth, are not allowed.
- Applicants must be 18 years or older.
- Applicants should apply for banner display **at least 30 working days** prior to the date they wish to hang the banner. Banner Agreements must be approved before banner display is permitted.
- If sharing banner space is approved by C.C.A.A.S.E., a maximum of two (2) banners may be strung horizontally, end to end only, across Colorado Avenue. Stacking of banners is not permitted.
- Banners must be hung on the existing wire and must be connected to the designated hardware.
- Banners must be **at least 18 feet** above Main Street to allow for truck clearance. **Maximum banner size is 4 feet high by 25 feet wide.** New banner designs must be 4 feet high.
- Banners may be hung **at noon the day before** the first approved C.C.A.A.S.E. Calendar date.
- Banners must be **removed by noon on the final display date.**
- **Events or organizations failing to comply with approved dates, times, or other requirements including failing to contact tenants in affected buildings will be required to pay a \$100 deposit if they wish to hang a banner in the future. Subsequent violations will result in a \$100/day fine.**

**STAFF USE ONLY:**

P&R Director Approval: \_\_\_\_\_

Time Up: *No earlier than Noon on* \_\_\_\_\_ 2018      Copy e-mailed: \_\_\_\_\_ Max: \_\_\_\_\_

Time Down: *By Noon on* \_\_\_\_\_ 2018      Security Deposit: \$ \_\_\_\_\_

\* Your banner will be co-hung with the following organization(s): *Please coordinate your schedule & efforts.*

Organization(s): \_\_\_\_\_

Date(s): \_\_\_\_\_

Contact #(s): \_\_\_\_\_

*I, the undersigned "Applicant", do hereby agree to the following conditions in return for permission to erect a temporary banner between the Examiner Building located at 232 West Colorado Avenue and the New Sheridan Hotel located at 231 West Colorado Avenue (hereafter referred to as the "Buildings").*

**1. Applicant will contact the New Sheridan Hotel and the tenant in the northernmost office on the second floor of the Examiner Building to arrange a time to hang a banner.**

*2. Applicant will use extreme care and due caution to prevent the occurrence of bodily injury or property damage resulting from or associated with affixing any banner or other device to the above-described Buildings.*

*3. Applicant will comply with the lawful regulations of all relevant law enforcement and traffic control officials in regards to the erection of any sign or banner over or adjacent to public thoroughfares.*

*4. Applicant agrees to indemnify and hold harmless the Town, its officers, agents and employees, and the owners of the Buildings, tenants of the Buildings, manager of the Buildings, and any visitor to the Buildings from and against all liabilities, claims, and demands, on account of injury, loss or damage (including without limitation claims arising from bodily injury, personal injury, sickness, disease, death, property loss or damage, or any other loss of any kind whatsoever) which arise out of or are in any manner connected with this Agreement, or work performed pursuant hereto, caused or claimed to be caused in whole or in part by the act, omission, error, mistake, negligence or other fault of the Applicant, or its successors in interest, or any employee or contractor of the Applicant.*

*5. Applicant has provided proof of sufficient insurance coverage to pay for any and all costs which might result from or be associated with Applicant's act of affixing, or attempting to affix, attach, or otherwise secure any banner or other device to Buildings.*

*I have read, fully understand and agree to comply with all conditions of this agreement:*

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_